

## Message Text

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51

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

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P 051101Z JUN 75

FM AMEMBASSY TEHRAN

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 1829

USIA PRIORITY

UNCLAS TEHRAN 5267

E.O. 11652: N/A

TAGS: BEXP

SUBJ: TEHRAN INTERNATIONAL TRADE FAIR

REF: A. USDOC 6957 B. STATE 106443 C. TEHAN 4306 D. STATE  
121634 E. TEHRAN 5183 F. USIA 13175

### 1. REVISED FISCAL PLAN AS FOLLOWS:

#### CODE EXPENSE

212	CAR RENTAL EXHIBIT DIRECTOR	\$1,500	
212/4	LOCAL SHUTTLE SERVICE FOR PAVILION EMPLOYEES	259	
223	TRANSPORT AIR STRUCTURE VIA MEDSPAN LINES	10,000	
223/4	LOCAL HANDLING AIR STRUCTURE	1,500	
232	LAND RENTAL AT FAIR GROUNDS	13,522	
233	UTILITY SERVICES	1,000	
234	TELEPHONE	300	
242	PRINTING	568	
250	EXTERIOR/INTERIOR DESIGN, GRAPHICS	14,000	
250	CONTRACT PERSONNEL	3,500	
257	ERECTION AIR STRUCTURE	5,000	
257	STALL CONSTRUCTION/DISMANTLING	25,000	
259	HOSPITALITY	2,000	
310	EQUIPMENT CAPITALIZED/HUGERFELDT CARPET	4,000	
	RESERVE	5,101	
		\$87,250	

#### REVENUES

EXHIBITOR CONTRIBUTIONS	\$62,250
COMMERCE CONTRIBUTION	25,000

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TOTAL \$87,250

### 2. COMMENTS ON FISCAL PLAN:

A. CODE 223 - PER TELCON WESTLEY/Ryan JUNE 4, POST REQUEST FOR

GRATIS MILITARY AIRLIFT OF AIR STRUCTURE NOT APPROVED BY DOD.  
HENCE DECISION SHIP STRUCTURE VIA MEDSPAN LINES TAKEN, AND COST  
\$10,000 TRANSPORT BALTIMORE-TEHRAN CONFIRMED TELCON. MANUFACTURER  
WILL COVER INLAND US TRANSPORTATION COSTS.

B. CODE 224 - POST OBLIGATION TO REEXPORT AIR STRUCTURE REMOVED  
PER IRVIN TELEX MAY 20.

C. CODE 257 - CONSTRUCTION/DISMANTLING ESTIMATE NOT UNDER-  
BUDGETED, AS WE HAVE ACCEPTABLE BID THIS RANGE.

3. RE USIS CENTERPIECE EXHIBIT: TEHRAN 5183 OUTLINED CONDITIONS  
WE COULD USE EXHIBIT AND COME UP WITH BALANCED BUDGET; CONDITIONS  
INCLUDED WAIVER OF USER FEE AND OF ONWARD TRANSPORT OBLIGATION.  
ACCORDING USIA 13175 (WHICH DOES NOT REFERENCE TEHRAN 5183 BUT  
WHICH APPARENTLY PROVIDES FINAL ANSWER) SUCH WAIVERS NOT POSSIBLE,  
AND POST IS PROCEEDING PLAN ALTERNATE THEME/CENTERPIECE IDEAS.

4. PLEASE PROCEED SHIP AIR STRUCTURE AND AIR CONDITIONING UNITS  
VIA MEDSPAN LEAVING BALTIMORE JUNE 15. PLEASE ADVISE SOONEST  
WHETHER COMMERCE WILL COVER SHIPPING CHARGE FROM \$25,000 CONT-  
RIBUTION OR WHETHER POST WILL BE BILLED. PLEASE CONFIRM THAT SHIP-  
MENT STRUCTURE AND AIR CONDITIONING UNITS BALTIMORE-BANDAR SHAPOUR-  
TEHRAN FAIRGROUNDS WILL NOT EXCEED \$10,000.

5. PLEASE PROVIDE INFORMATION EXHIBITION MANAGER. WE SUGGEST  
ACCOMMODATIONS SEMIRAMIS (NEAR EMBASSY) FOR JULY-AUGUST AND HILTON  
OR EVIN (NEAR FAIR GROUNDS) FOR SEPTEMBER, BUT REQUIRE SOONEST  
APPLICABLE DATES TO BOOK RESERVATION.

6. ACTION REQUESTED:

A. PLEASE COMMENT FISCAL PLAN AND CONFIRM \$25,000 APPROPRIATION.  
B. RESPOND TEHRAN 5183; WE ARE PROCEEDING ON NEGATIVE ANSWER BUT  
REQUIRE RESPONSE.

C. RESPOND PARAS 4 AND 5 ABOVE.

HELMS

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<< END OF DOCUMENT >>

## Message Attributes

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